



# QUEENDOM

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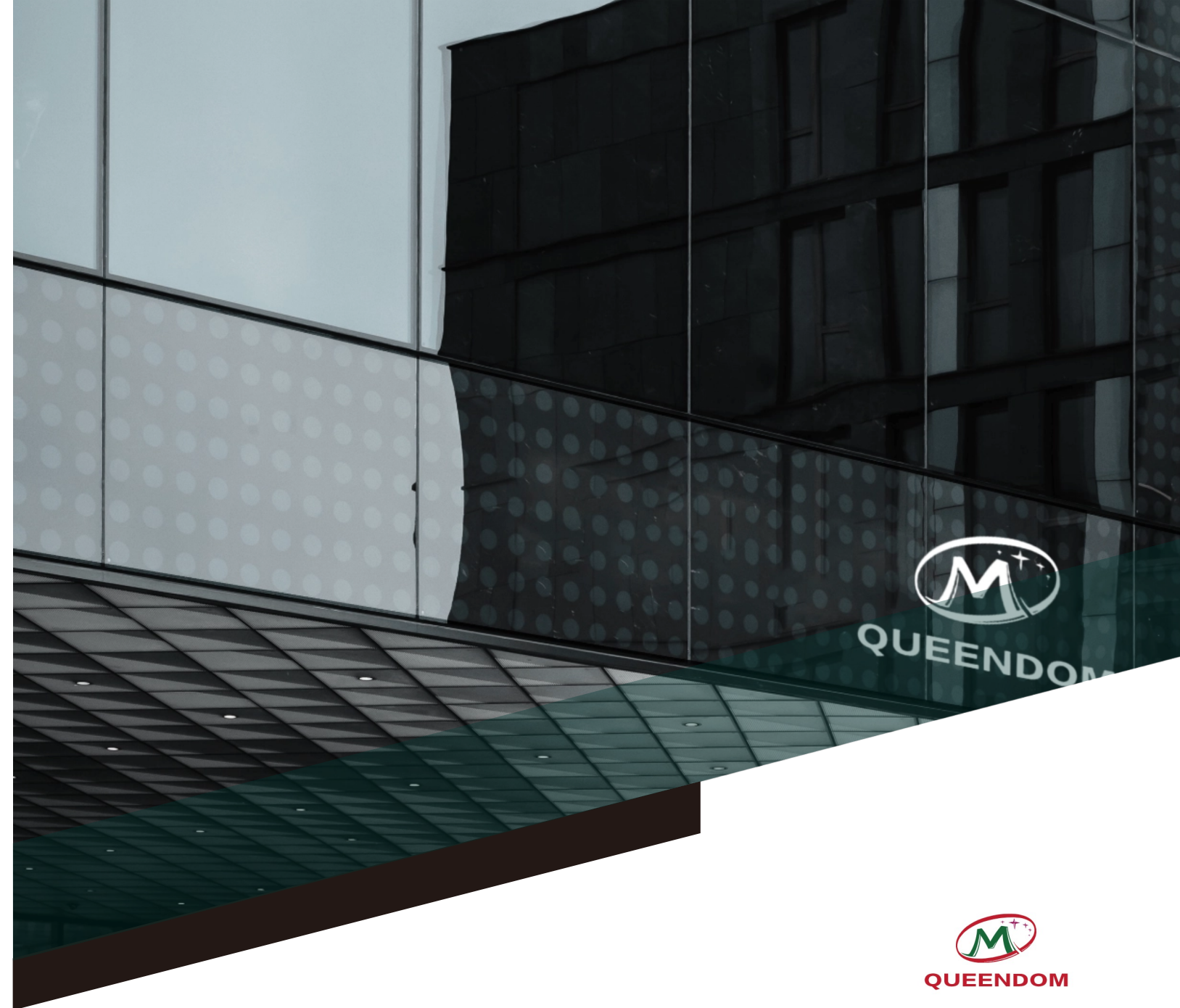
Group website



LEDs website



WhatsApp



## Queendom Group Technology Co., Ltd.

### 企业宣传画册

初心不改 筑梦前行



# QUEENDOM COMPANY

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## About the Team 团队介绍

目前在大中华地区我们开设北京、上海深圳香港及台北五家分公司，共有60多位合伙人30多位咨询师，还有100多位研究员及200多位专业人员。

We currently have five branches in the United States, Germany and Greater China, including Beijing, Shanghai, Shenzhen, Hong Kong and Taipei, with a total of more than 60 partners, more than 300 service technicians, more than 100 researchers and more than 200 professionals.

拥有20年行业经验技术工程师，我们的团队由技术专家、市场营销专家、项目管理专家等多个领域的精英组成，共同致力于为客户提供优质的服务。

团队成员涵盖了产品设计师、软件工程师、市场营销专家、数字化解决方案顾问等多个领域。我们重视员工培训与发展，每年投入20%产值用于员工继续教育和技能提升。

With 20 years of industry experience, our team is composed of elites in multiple fields such as technical experts, marketing experts, project management experts, etc., who are committed to providing customers with high-quality services.

Team members cover multiple fields such as product designers, software engineers, marketing experts, digital solution consultants, etc. We attach great importance to employee training and development, and invest 20% of the output value each year in employee continuing education and skill improvement.

# 60+

## 合伙人

专注于LED行业  
职能领域

Focus on LED industry  
Functional areas

# 30+

## 售后工程师

30+售后工程师  
遍布五家分公司

300+ after-sales engineers  
Across five branches

# 10+

## 研究员

均有全球TOP研究所  
工作经验

Experience from the  
world's top research  
institutes

# 200+

## 专业人员

200+专业人员  
负责职能部门运作

200+ professionals  
Responsible for the  
operation of functional

## Cultural Concept文化理念

企业愿景：铸【正发QUEENDOM】品牌，打造LED光源、专业照明核心企业；  
企业使命：以科技创新为本，实现能源节约，为职工 客户 社会创造价值；  
科技创新为本，为社会创造价值；  
企业品格：诚信、平等、感恩、奉献  
企业精神：敬人、敬业、创新、专注；  
经营模式：做客户问题解决者，不做客户麻烦制造者；  
品牌理念：科技改变生活；  
核心价值：互信多赢，科技共享；  
质量方针：科学管理、精心制造、持续改进、追求卓越

Corporate vision: Build the [QUEENDOM] brand, create a core enterprise of LED light source and professional lighting;  
Corporate mission: Based on technological innovation, achieve energy conservation, and create value for employees, customers and society;  
Based on technological innovation, create value for society;  
Corporate character: integrity, equality, gratitude, dedication  
Corporate spirit: respect people, dedication, innovation, focus;  
Business model: be a problem solver for customers, not a trouble maker for customers;  
Brand concept: technology changes life;  
Core value: mutual trust, win-win, technology sharing;  
Quality policy: scientific management, meticulous manufacturing, continuous improvement, pursuit of excellence

# About us

## 关于我们

正发科技有限公司创建于2004年，是一家集研发、生产、销售、服务为一体的国家科技型企业，主要研发、生产、销售半导体封装器材、智能产品、智能照明、农业照明、冷链照明、自动化智能应用生产专用设备制造等系列产品；业务涵盖整个LED产业链：从LED光源半导体封装器材到LED灯具，整合的LED照明整体解决方案，我们将继续开发更多元应用的LED产品，提供客户各种无可挑剔的产品方案。同时入选世界500强企业合格供应商得到全球知名企业多个客户的认可。

Founded in 2004, QUEENDOM Technology Co., Ltd. is a national technology-based enterprise integrating R&D, production, sales and service. It mainly develops, produces and sells semiconductor packaging equipment, smart products, smart lighting, agricultural lighting, cold chain lighting, and automated intelligent application production equipment manufacturing and other products; the business covers the entire LED industry chain: from LED light source semiconductor packaging equipment to LED lamps, integrated LED lighting overall solutions, we will continue to develop more diversified LED products and provide customers with a variety of impeccable product solutions. At the same time, it was selected as a qualified supplier of Fortune 500 companies and recognized by many customers of well-known global companies.



## Service Strategy

### 更卓越的服务策略

坐拥世界的技术水平，以及一流的数据分析及工具，能在LED项目中引入专业知识及真知灼见，是我们为客户服务的独到之处。为保持这一优势，我们每年在研究项目上的投入30%。我们定期将研究成果对外发表。

With world-class technology, first-class data analysis and tools, we can bring expertise and insights into LED projects, which is our unique service to our customers. To maintain this advantage, we invest 30% in research projects every year. We regularly publish our research results.



## Network resources

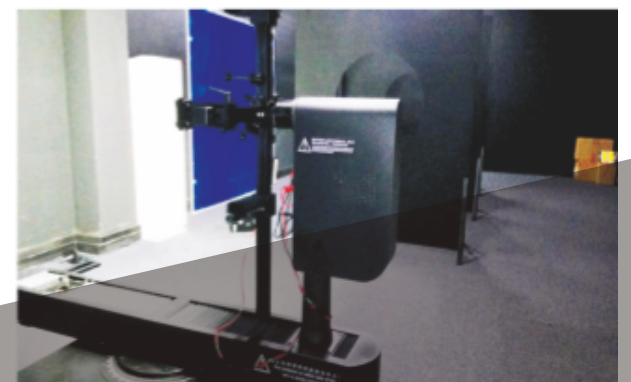
### 更高精的人脉资源

我们在LED及照明界及学界都有广泛人脉，有众多机会与各界人才接触，邀请他们参加商业协会，座谈圆桌会议及各项活动，以分享和交流各自观点及行业技术标准等。

We have extensive connections in the LED and lighting industry and academia, and have many opportunities to meet with talents from all walks of life and invite them to participate in business associations, roundtable meetings and various activities to share and exchange their views and industry technical standards.

## Corporate Culture

### 企业文化





## Honorsgy 荣誉资质



## Honorsgy

### 荣誉资质







# Our services

## 服务介绍

### Business Coverage

### 业务覆盖

QUEENDOM 正发LED照明产业链产品专注LED特色灯具：植物照明、商业应急感应照明、工业防水UV照明、太阳能照明系列

QUEENDOM Zhengfa LED lighting industry chain products focus on LED specialty lamps: plant lighting, commercial emergency induction lighting, industrial waterproof UV lighting, solar lighting series

正发LED半导体封装器件、中高功率灯珠、贴片灯珠、直插型灯珠、红外线及高压灯珠等,且被业界认可为光电器件解决方案的专业供应商

LED semiconductor packaging devices, medium and high power lamps, SMD lamps, DIP lamps, infrared and high-voltage lamp beads, etc., and is recognized by the industry as a professional supplier of optoelectronic device solutions



### Service Plan

### 服务方案

Lighting product solutions

照明解决方案

我们照明在工业照明、农业照明、冷链照明及畜牧照明一系列解决方案

Our lighting provides a series of solutions for industrial lighting, agricultural lighting, cold chain lighting and livestock lighting;

Packaged device solutions

封装器件解决方案

光电器件解决方案的专业供应商；广泛应用于主要解决方案新能源、医疗、安防、汽车、照明、农业、高精度光源产品应用光源。

professionalsupplier of optoelectronic device solutions; widely used in major solutions such as new energy, medical, security, automotive, lighting, agriculture, and high-precision light source products.





## Service Target 服务对象

我们在全球范围内咨询业务的客户包括了知名的企业及机构，集团占全球500强公司排行榜的80%。海外占68%其它欧美为主，在大中国区，我们的客户遍及几十个行业，同时包括国家级、地区级及省市级的政府及机构。

Our consulting clients worldwide include well-known enterprises and institutions, and the group accounts for 80% of the Fortune Global 500. Overseas accounts for 68%, and the rest are mainly in Europe and the United States. In Greater China, our clients cover dozens of industries, including national, regional, provincial and municipal governments and institutions.

30%

30% 大型企业

大型国企照明行业包括石油天然气，高科技，电信，银行。我们帮助他们完成节能减排，技术创新及产品性能提升。

30%

30% Large enterprises

Large state-owned enterprises in the lighting industry include oil and gas, high-tech, telecommunications, and banking. We help them achieve energy conservation and emission reduction, technological innovation, and product performance improvement.

40%

40% 跨国企业

跨国企业客户方面，我们不仅帮助为中国市场，更帮助已在国外多年的公司“精耕细作”。并且在企业咨询方面提供更多的有效的帮助。

40%

40% Multinational Corporations

For multinational corporate clients, we not only help them enter the Chinese market, but also help them to “cultivate carefully” for many years in foreign countries. We also provide more effective help in corporate consulting.

30%

30% 半导体封装器件企业

我们同样为快速发展的LED 半导体封装器私营为企业服务，行业设计植物照明、新能源电子产品、医疗生物、安防监控、视觉光源解决一系列高显指、寿命、散热设计及订制方案。

30%

30% Semiconductor packaging device companies

We also serve the rapidly developing LED semiconductor packaging private enterprises, and provide industry design for plant lighting, new energy electronic products, medical biology, security monitoring, and visual light sources to solve a series of high CRI, lifespan, heat dissipation design and customized solutions.

TECHNO  
BACKGROUND  
EXPLORE

# Why us

选择我们

照明用户& 选择我们

Lighting Users & Choose Us

## Customer Cases

Served 3000+ customers



LED封装器件 选择我们

LEDs Users & Choose Us

## Customer Cases

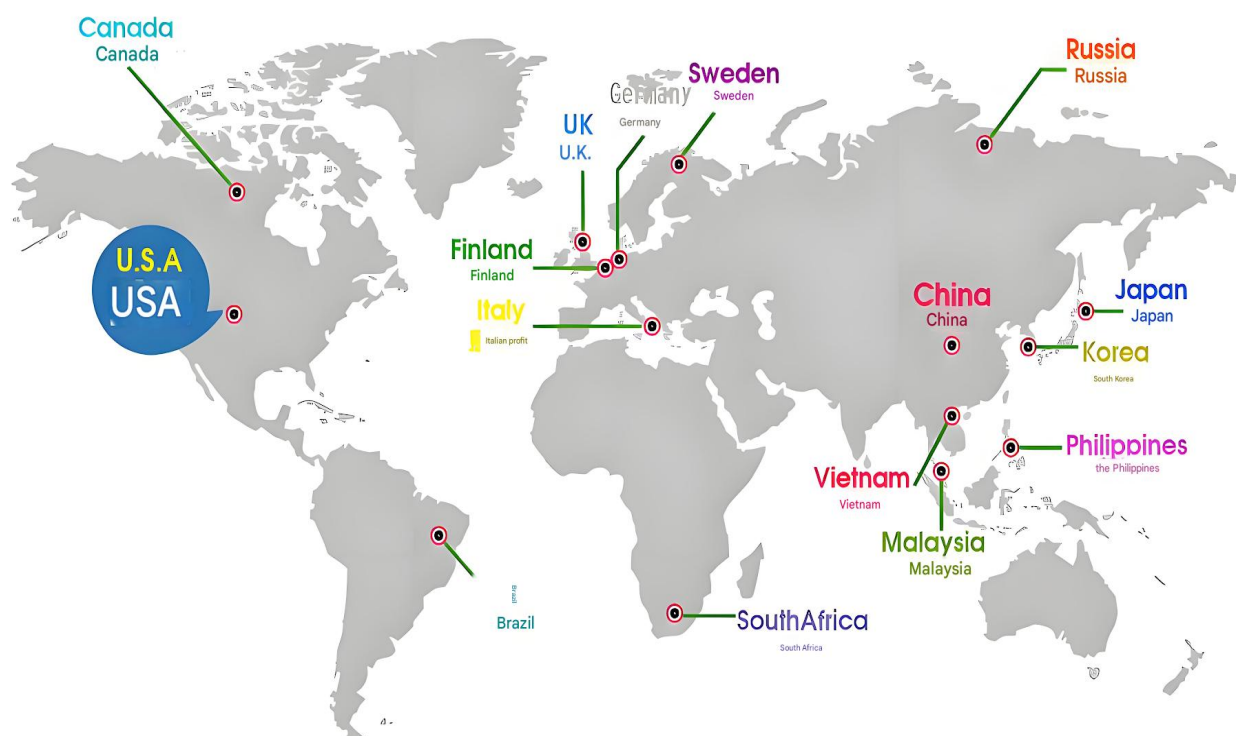
Served 3000+ customers





## Services & Market

### 服务&市场



#### LED全球售后服务承诺

##### 快速响应

- 24/7中英文技术支持
- 48小时到场（主要城市）

##### 质量保障

- ✓ 5年质保（L80标准）
- ✓ 免费更换缺陷产品

##### 特色服务

- 年度光衰检测报告
- 极端气候防护方案

#### LED Global After-Sales Service Commitment

##### Quick Response

- 24/7 Chinese and English technical support
- 48 hours on-site (major cities)

##### Quality Assurance

- ✓ 5-year warranty (L80 standard)
- ✓ Free replacement of defective products

##### Specialized Services

- Annual light decay test report
- Extreme climate protection plan

## 版权

正发 & QUEENDOM商标的一切知识产权，包括但不限于商标图案、商标名称、商标使用范围等均归昆登集团科技有限公司所有。合法使用：经昆登集团科技有限公司书面授权，合作伙伴可以合法使用QUEENDOM商标，但必须在合同约定的范围内使用，并遵守相关法律法规。昆登集团科技有限公司始终致力于为客户提供优质的产品和服务，并与各位合作伙伴保持良好的合作关系。公司始终秉承诚信经营，遵守法律法规，绝不做违法违规的事情。本声明的解释、适用及争议的解决均应适用中华人民共和国法律。如与任何第三方发生争议，应尽可能通过友好协商解决。昆登集团科技有限公司保留随时修改本声明的权利，修改后的版本一经发布即生效，并取代原声明。建议相关方定期关注本声明的更新。以上是QUEENDOM企业推广免费声明的全部内容。我们期待与各方合作。

## copyright

All intellectual property rights of the QUEENDOM trademark, including but not limited to the trademark pattern, trademark name, and scope of trademark use, belong to Queendom Group Technology Co., Ltd.

Legal use: With the written authorization of Queendom Group Technology Co., Ltd., the partner can legally use the QUEENDOM trademark, but it must be used within the scope agreed in the contract and comply with relevant laws and regulations. Queendom Group Technology Co., Ltd. has always been committed to providing customers with high-quality products and services and maintaining a good cooperative relationship with all partners. The company has always been adhering to good faith management, abiding by laws and regulations, and never doing anything illegal or illegal.

The interpretation, application, and dispute resolution of this statement shall be subject to the laws of the People's Republic of China. If there is a dispute with any third party, it should be resolved through friendly negotiation as much as possible. Queendom Group Technology Co., Ltd. reserves the right to modify this statement at any time. The modified version will take effect upon publication and replace the original statement. It is recommended that relevant parties pay attention to the update of this statement regularly.

The above is the full content of the QUEENDOM Enterprise Promotion Free Statement. We look forward to working with all parties